



# SPONSORSHIP

## Grow your audience while supporting a popular community event!

WHY SPONSOR? Sponsoring a nonprofit is a win-win. Your business receives publicity for its support AND your sponsorship is not taxed!\* Our organization receives financial support for important programs that help us serve our community. These partnerships build the community we all want to live in.

### Prescott Farmers Market can help you reach:



3,000 customers at the Saturday market  
14,150 Facebook followers  
7,400 Instagram followers  
3,360 newsletter subscribers

Prescott Farmers Market (PFM) hosts local chefs at the Saturday market to prepare small bites featuring market produce for customers to taste. Chefs volunteer their time and are given a stipend to purchase goods from vendors for their seasonally-inspired dish. Chefs distribute anywhere from 300-400 small dishes during the market.

Chef in Action engages chefs in sharing their knowledge and skills with the general public, reinforces seasonality and provides customers with new recipes and ways to prepare fresh vegetables.



Sponsoring this popular event is a great way to build an audience for your business. Chef in Action takes place monthly, April through September, with a special Chef in Action Competition in October.

### **A \$500 sponsorship for a single Chef in Action event includes:**

- Signage with logo at Chef in Action event.
- Facebook & Instagram posts about each Chef in Action including logo and link to business page.
- Logo and link on Chef in Action webpage for the summer season.

Interested in sponsoring? Email Kaolin Randall, [kaolin@prescottfarmersmarket.org](mailto:kaolin@prescottfarmersmarket.org)  
We're happy to process a credit card with a 3% surcharge.

\*Consult your tax professional for your specific business.