



# SPECIAL EVENT SPONSORSHIP

## Grow your audience while supporting fun community events!

Prescott Farmers Market (PFM) offers fun, engaging events for the community at the Saturday market. Sponsoring these popular events is a great way to build an audience for your business while also supporting our community. 2023 Summer Season events include:

### \$500

#### **Mother's Day Photo Booth:** May 13

- General sponsorship: logo and link on Facebook event page, thank you in follow-up email to all participants.
- Bouquets: local bouquets for every mom who attends the event. Business logo/card will be attached to the bouquets.

### \$300

- **Seed Exchanges:** May 6 & October 7
- **Earth Day "Plant a Seed" Booth:** April 22
- **Iris Rhizome Exchange:** August 5
- **Kids' Activity Booth:** various dates

#### **All sponsorships include the following recognition:**

- Signage with logo at the event
- Facebook event & Instagram posts about each event including logo and link to business page.

#### **Prescott Farmers Market can help you reach:**

- 3,000 customers at the Saturday market
- 13,500 Facebook followers
- 6,560 Instagram followers

Interested in sponsoring? Email Kaolin Randall, [kaolin@prescottfarmersmarket.org](mailto:kaolin@prescottfarmersmarket.org)

\*We're happy to process a credit card over the phone with a 3.5% transaction fee.