



# SPECIAL EVENT SPONSORSHIP

Prescott Farmers Market (PFM) offers fun, engaging events for the community at the Saturday Market. Sponsoring these popular events is a great way to build an audience for your business while also supporting our community. 2022 Summer Season events include:

**Mother's Day Photo Booth: May 7**

- General sponsorship: \$500 for logo and link on Facebook event page, thank you in follow-up email to all participants.
- Bouquets: \$500 buys a local bouquet for every mom who attends the event. Business logo/card will be attached to the bouquets.

**Seed Exchanges: April 30 & September 3**

- \$300 sponsorship includes logo and link on Facebook event page

**Iris Exchange: August 6**

- \$300 sponsorship includes logo and link on Facebook event page

**Plant Exchange: October 1**

- \$300 sponsorship includes logo and link on Facebook event page

**Kids' Crafts Booth: Monthly, April - October**

- \$200 sponsorship

**All sponsorships include the following recognition:**

- Signage with logo at the event
- Facebook & Instagram posts the night before each event including logo and link to business page.

**Prescott Farmers Market can help you reach:**

- 3,000 customers at the Saturday market
- 12,800 Facebook users
- 5,800 Instagram followers

Interested in sponsoring? Email Kaolin Randall, [kaolin@prescottfarmersmarket.org](mailto:kaolin@prescottfarmersmarket.org)

\*We're happy to process a credit card over the phone with a 3.5% transaction fee.